

Educational Outreach

Small Business Educational Outreach

1. Engage in educational outreach to businesses on water quality and run-off pollution prevention. Educational outreach can be manifested in various ways, there is not one solution that fits all. This education should be required professional development training for all employees of said businesses.
2. Contact local and private businesses and/or business associations to inform them of more sustainable practices and offer them professional development workshops.
3. Partner with OC waste management agencies to increase awareness on proper disposal of toxic waste and chemicals.
4. Outreach to public and private businesses on more sustainable approaches and enforce CEQA regulations and/or FEMA neighborhood incentives.

Consumer Educational Outreach

1. Conduct educational outreach on water conservation and conscious consumption including but not limited to:
2. Workshops with free materials and resources to increase water conservation.
3. Reusable water balloon giveaway.
4. Providing free water-efficient replacements for household appliances such as shower heads, faucets, etc.
5. Rain barrel installation workshop and rebate program walk-throughs.

Tenant & Landlord Educational Outreach

1. Require landlords, property managers, and property owners to keep up with maintenance and repairs that pertain to the health of the local environment and waterways. If a landlord fails to keep up with maintenance and repairs they should be subjected to fines and other necessary consequences. The city should provide financial assistance for these projects if the landlord or owner cannot afford it.

